



Powerday packs a punch behind GB Boxing in Olympic Qualification Tournament

EMBARGOED 1400, 9 March: Powerday – London’s largest family-owned waste management and recycling company – has agreed a partnership with GB Boxing, the organisation which manages the Olympic boxing programme.

The agreement coincides with the Boxing Road to Tokyo Olympic qualifier (www.boxingroadtotokyo.org) which will begin at the Copper Box Arena this weekend (14-24 March 2020) when 13 members of the GB Boxing squad will have an opportunity to secure a place at the 2020 Olympic Games.

The agreement was announced at an unveiling ceremony at the English Institute of Sport this afternoon, which featured the full Boxing Road to Tokyo squad.

Powerday’s investment in boxing

Powerday’s partnership with GB Boxing complements its longstanding presence in the sport and its unrivalled commitment to supporting aspiring boxers. Over the past five years, its charitable Powerday Foundation has sourced and delivered more than £14million of funding for London-based boxing clubs and projects at grass roots level.

One of its biggest successes is a bursary scheme which has helped 40 youngsters over four years. These include Caroline Dubois, who is currently undefeated and has already won gold at the European Junior Championships, World Youth Championships and the Youth Olympic Games at Buenos Aires in 2018 – achievements which saw her recently crowned at the BBC Young Sports Personality of the Year for 2019.

The 19-year-old is a member of the GB Boxing squad and will compete at the forthcoming Boxing Road to Tokyo qualifier where she hopes to secure her place at the 2020 Olympic Games.

With Powerday’s support GB Boxing can continue its on-going work to develop and create opportunities for talented young boxers as part of the World Class Performance Programme.

Boxing Road to Tokyo

Eight men and five women from the GB Boxing squad will compete the Olympic qualifying event where more than 350 boxers from over 40 countries will compete for 77 places at Tokyo 2020.

11 of the team are from England and two from Wales. Seven of the eight men selected have won at least one medal at a World or European Championship¹.

¹ Three won medals at the last World Championships in Russia - welterweight Pat McCormack, featherweight Peter McGrail and light-heavyweight Ben Whittaker. They will be joined by four silver medallists from the



Super-heavyweight Frazer Clarke, from Burton Amateur Boxing Club, will compete in a category where Great Britain have won a medal at the past three Olympic Games. Clarke said: "I have waited 10 years for this opportunity. Great Britain has a great tradition in my weight class and it's my time now to carry it on and maintain that. Having this qualification event in London will make it more special as my family and friends will be there. We have a strong team and I am hopeful that we can do really well and see a lot of our men and women guarantee themselves a place at Tokyo 2020."

Powerday Chairman Mick Crossan and Vice Chairman Edward Crossan commented:

"As a company, we have supported this inspirational sport from London 2012, through our community projects across the capital, as well as supporting the health and mental well-being of young people and talented boxers.

"We are delighted to now be supporting our national elite 'Lionhearts' who will be seeking to fulfil their goals and aspirations by competing at the highest level of sport in Tokyo this year. And we're excited to help this exceptional event, with the support of the IOC, UK Sport and the Mayor of London, to further enhance London's Olympic legacy.

GB Boxing's Performance Director, Rob McCracken added:

"Powerday has a longstanding commitment to boxing and their support will help us to continue to prepare and develop the team as we head into the Olympic Qualifying campaign.

"The team we have selected for London has a good combination of experience and natural talent. The men are a capable and battle-hardened group that have gained a lot of experience on the international circuit over the course of this Olympic cycle and know what is required to be successful at the top level.

"The women's squad has made good progress in the last 18 months. Jointly, the men and women had an excellent year in 2019, winning 16 medals at four major championships so they are coming into the qualifier on the back of a good run of form.

"Having the event in London is a great opportunity for the boxers and hopefully having the crowd on their side will inspire them to produce their best."

-ends-

Notes to editor:

For further information contact Storm Communications on 020 7240 2444 or powerday@stormcom.co.uk

European Championships in Ukraine in 2017 - flyweight Galal Yafai, light-welterweight Luke McCormack, heavyweight Cheavon Clarke and super-heavyweight Frazer Clarke.



Powerday (www.powerday.co.uk)

Powerday operates the largest Materials Recycling Facilities (MRFs) in Southern England from its sites in Willesden Junction and Enfield. Combined, these MRFs are licensed to processes just under two million tonnes of waste each year. The Willesden Junction site can receive and move out materials by canal, rail or road, making it one of the most flexible facilities in the country.

One of London's leading waste management companies, Powerday has invested over £40million to date in plant and equipment to provide 100% diversion from landfill, meeting the requirements of a wide range of customers including construction and demolition companies, local authorities and commercial businesses. Using the latest technology, this plant and equipment enables Powerday to recycle and recover valuable resources and produce renewable fuels which it supplies to energy-from-waste plants across the UK and Europe. Powerday's operations are certified to international standards for environmental management ISO14001, quality management ISO9001 and health & safety management OHSAS 45001 as well as holding the Achilles Building Confidence Accreditation.

A family business, Powerday has a community ethos. Principal sponsor of London Irish Rugby Club and the London Irish Academy, the company is also a keen supporter of grassroots sport, sponsoring London Amateur Boxing Association and Tir Chonaill Gaels Gaelic Athletics Association Club.

GB Boxing (www.gbboxing.org.uk)

GB Boxing was established in October 2008 to manage the World Class Performance Programme (WCPP) for boxing and prepare and train the boxers that compete for Great Britain at the Olympic Games. GB Boxing has a successful record of achieving Olympic medals winning three medals at Rio 2016 (including one gold medal), five medals at London 2012 (including three golds), and three medals in Beijing 2008 (one gold medal). The objective of the BABA is the delivery of medals at the Olympic Games in Tokyo in 2024 and beyond, and in other major international competitions.

For further media information please contact:

- Lee Murgatroyd, Media & Communications Consultant, GB Boxing, 07974 161 166, lee.murgatroyd@pointcommunications.co

For further information on GB Boxing visit www.gbboxing.org.uk